

Leaflets in the Robinson Library

What did/do you do?

The Robinson Library produces a number of printed leaflets and subject guides with information for students on how to use the library.

Who is involved?

Information about the leaflets was collated by Stuart Bradley, the Robinson Library's Marketing and Communications Project Officer. Leaflets are produced by different services within the library, as well as ISS and other internal services and external organisations.

How do you do it?

Leaflets include:

- welcome to the Library
- exam period
- maps for each floor
- your smartcard
- Friends of the Library
- Treasure of the Month
- feedback forms
- fire exits
- study rooms
- access to information
- 'how to' guide
- Writing Development Centre
- sixth form access
- Lord Armstrong Resources
- ... and many more.

Leaflets are available in carousels on each floor, at helpdesks, and are given to students on Library tours.

Why do you do it?

Having different leaflets for different information enables a 'pick and mix' approach. Students can choose leaflets on topics they want to know more about, rather than being given a phonebook-sized document they might never read.

Does it work?

Having said that, ask a librarian how many tours they've done on which a student dropped their pile of leaflets. Then ask your students how many leaflets they read and how many stayed at the bottom of their bag. Leaflets are likely to work for some students but not for others.

PS: ISS recently streamlined their collection of A4-sized guides into an [Orientation Handbook](#), a 23page A5 mini guide with snippets of information, bright photographs, and signposting to more detailed information on their website.

Teaching and Learning Case Study

2011/12

Robinson Library

Coherent Curriculum theme:

- Student Engagement
- Student Induction