

Programme Regulations: 2022/23

Programme Titles:

Degree of Bachelor of Science with Honours in Rural Studies - UCAS Code: D452 (*Withdrawn effective from 2022 entry*)

Degree of Bachelor of Science with Honours in Rural Studies with Placement – Code: 1452U
(*Withdrawn effective from 2022 entry*)

Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *A compulsory module is a module which a student is required to study.*
- (iv) *Conditional on the selection of optional modules, it is possible for a candidate to transfer to the Degree of Bachelor of Science with Honours in Countryside Management (D455) at the end of Stage 1 subject to the approval of the Degree Programme Director.*
- (v) *Programme transfers for Tier 4 students may be restricted by current Tier 4 rules. Please refer to the Visa Team for advice. All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*
- (vi) *Both programmes are swithdrawn for entry in 22/23.*

1. Stage 1

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACE1000	Introduction to Marketing and Consumer Behaviour	20	10	10	4
ACE1006	Introductory Business Economics	10	10		4
ACE1008	Environment and Land Resources	10	10		4
ACE1040	Academic and Professional Skills	20	10	10	4
ACE1041	Agri-Food Supply Chains	20	10	10	4
ACE1045	Investigating Rural Landscapes	20		20	4
ACE1047	Introduction to Agri-Food Business Management	20	10	10	4

2. Stage 2

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACC1000	Introduction to Non-Specialist Accounting and Finance	20	10	10	4
ACE2003	Landscape, Culture and Heritage	20		20	5

ACE2061	Site Management and Communication Skills	20	10	10	5
ACE2069	Dissertation and Research Preparation	10		10	5
ACE2077	Sustainable Solutions	10	10		5
ACE2078	Qualitative Research Methods	10	10		5
LAW2053	Law and Land Use	10	10		6

- (b) All candidates shall take 20 credits of optional modules normally selected from the following:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACE2000	Marketing Digital Strategy	20	10	10	5
ACE2006	Agricultural Economics and Policy	10	10		5
ACE2010	Current Trends in Agricultural Markets	10		10	5
ACE2018	Arable Crops	10		10	5
ACE2020	Farm Business Management	10		10	5
BUS2000	Human Resource Management	20	10	10	5
GEO2110*	Social Geographies	20	10	10	5
NCL2007	Career Development for Second Year Students	20	10	10	5

* This module may have a pre-requisite attached. Please check the module outline form

With the approval of the Degree Programme Director, alternative modules to those listed above may be selected.

3. Year 3 (Intercalating Year) – 1452U only

On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Students who fail Stage 2 may not complete a placement year.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
NCL3000	Careers Service Placement Year Module	120	60	60	6

4. Stage 3

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACE3016	Countryside Management	20	10	10	6
ACE3017	Rural Planning, Politics and Society	20		20	6
ACE3093	Special Study	30	20	10	6
ACE3207	Sustainable Development and Environmental Valuation	10	10		6

- (b) All candidates shall take 40 credits of optional modules normally selected from the following:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACE3000	Globalisation: Patterns, Processes and Challenges	20		20	6
ACE3036	Applied Farm Business Management	20	10	10	6
ACE3201	Marketing and Public Policy	10	10		6
ACE3202	Communication and Behaviour Change	10		10	6
ACE3210	Your Future – Occupational Awareness	10		10	6
BUS3000	Enterprise and Entrepreneurship with Lean Innovation	20	10	10	6
NCL3007*	Career Development for Final Year Students	20	10	10	6
SUG3500*	Creativity, Innovation and Market Research in Science and Engineering UG	10	10		6

*Students may opt to take either NCL3007 or SUG3500.

With the approval of the Degree Programme Director, alternative modules to those listed above may be selected.

5. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

6. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the two stages being 1:3 for Stage 2 and Stage 3 respectively.