Programme Regulations: 2022/23

Programme Titles:

Degree of Bachelor of Science with Honours in Agri-Business Management
UCAS Code: N280

Degree of Bachelor of Science with Honours in Agri-Business Management with Placement
Code: 1280U

Notes
(i)   These programme regulations should be read in conjunction with the University's Taught Programme Regulations.
(ii)   All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.
(iii)   A compulsory module is a module which a student is required to study.
(iv)   Programme transfers for Tier 4 student may be restricted by current Tier 4 rules. Please refer to the Visa Team for advice.
(v)   All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.

1.   Stage 1

All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACC1000	Introduction to Non-Specialist Accounting and Finance	20	10	10	4
ACE1000	Introduction to Marketing and Consumer Behaviour	20	10	10	4
ACE1006	Introductory Business Economics	10	10		4
ACE1040	Academic and Professional Skills	20	10	10	4
ACE1041	Agri-Food Supply Chains	20	10	10	4
ACE1047	Introduction to Agri-Food Business Management	20	10	10	4
ECO1020	Introductory Macroeconomics	10		10	4

2.   Stage 2

(a)   All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACE2000	Marketing Digital Strategy	20	10	10	5
ACE2006	Agricultural Economics and Policy	10	10		5
ACE2010	Current Trends in Agricultural Markets	10		10	5
ACE2067	Agribusiness and Management Simulation	20	10	10	5
ACE2069	Dissertation and Research Preparation	10		10	5
ACE2078	Qualitative Research Methods	10	10		5

(b)   All candidates shall take 40 credits of optional modules normally selected from the following:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACC2000	Interpreting Company Accounts	20	10	10	5
ACE2012	Consumer and Business Economics	20	10	10	5
ACE2018	Arable Crops	10		10	5
ACE2020	Farm Business Management	10		10	5
ACE2076	Sustainable Animal Production Systems	20		20	5
ACE2077	Sustainable Solutions	10	10		5
ACE2080	New Food Product Development	20	10	10	5
BUS2000	Human Resource Management	20	10	10	5
LAW1054	Introduction to Business Law	20	10	10	4
PSY2003	Social Psychology	10	10		6

With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

3.   Year 3 (Intercalating Year) – 1280U only

On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree, spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Students who fail Stage 2 may not complete a placement year.

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
NCL3000	Careers Service Placement Year Module	120	60	60	6

4.   Stage 3

(a)   All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACE3012	Advanced Agri-Business Management	20	10	10	6
ACE3078	Data & Marketing Analytics	10	10		6
ACE3079	Food Business Economics	10	10		6

(b)   All candidates shall take one of the following modules:

Either

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACE3099	Agri-food Business Management and Marketing Dissertation	30	10	20	6

Or

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACE3209	Food Innovation Consultancy	30	15	15	6

(c)   All candidates shall take 50 credits of optional modules normally selected from the following:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACE3000	Globalisation: Patterns, Processes & Challenges	20		20	6
ACE3036	Applied Farm Business Management	20	10	10	6
ACE3201	Marketing and Public Policy	10	10		6
ACE3202	Communication and Behaviour Change	10		10	6
ACE3204	Applied Animal Nutrition	10	10		6
ACE3210	Your Future – Occupational Awareness	10		10	6
BUS3000	Enterprise and Entrepreneurship with Learn Innovation	20	10	10	6
LAW2053	Law and Land Use	10	10		6
NCL3007	Career Development for Final Year Students	20	10	10	6
PSY3006	Consumer Psychology	20	20		6
PSY3009	To cheat or not to cheat: the evolution of cooperative behaviour	10		10	6

With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

5.   Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

6.   Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the two stages being 1:3 for Stage 2 and Stage 3 respectively.