

**PROGRAMME SPECIFICATION
(Undergraduate)**



1	Awarding Institution	Newcastle University
2	Teaching Institution	Newcastle University
3	Final Award	BA (Hons)
4	Programme Title	Modern Languages and Business Studies
5	UCAS/Programme Code	TN92
6	Programme Accreditation	N/A
7	QAA Subject Benchmark(s)	Language, Cultures and Society and Business and Management
8	FHEQ Level	6
9	Last updated	July 2021

10 Programme Aims

1. To foster intercultural awareness and understanding, and an attitude of curiosity and openness towards different cultures.
2. To provide students with knowledge and skills that prepare them for further intellectual development and further independent study.
3. To provide a flexible programme of study through variety of student choice in modules in Modern Languages within an informed advisory framework.
4. To give students the opportunity to spend time studying or working in the countries in which the languages they are studying are spoken.
5. To develop proficiency in receptive (reading and listening), productive (writing and speaking), and mediating skills in one or two languages.
6. To enable the study of organisations, their management and the changing external environment in which they operate.
7. To prepare students for a career in business.
8. To satisfy the requirements of a Level 6 award as set out in the FHEQ.
9. To comply with prevailing University policies and QAA codes of practice.
10. To satisfy the Benchmark Statements for Languages, Cultures and Society and Business and Management.

11 Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas. The programme outcomes have references to the benchmark statements for Modern Languages and Business Studies.

Knowledge and Understanding

On completing the programme students should have a knowledge and understanding of:

- A1 The lexis, grammatical structures, registers and usage of one or two modern languages to BA Honours degree standard, and where taken as an option, other languages to ALTE Levels 3, 4 or 5 (see Statement of Standards)
- A2 Aspects of the history, society, culture and linguistic development of the relevant countries in East Asia, Europe and Latin America dependent upon the languages chosen for study and according to module selection (see section 12)
- A3 Certain areas of specialist study, according to module selection, in cultural studies, film, history, language, linguistics, literary studies and politics of the relevant countries in East Asia, Europe and Latin America
- A4 The internal diversity and connections between cultures
- A5 (For students opting to write a dissertation), of a topic studied in-depth and independently
- A6 Core business areas (finance, economics, marketing, organisational behaviour/ human resource management) as subjects of academic study and as practical activities
- A7 How to evaluate critically ideas, concepts and practices related to business
- A8 The business environments and the institutions including business firms, governments, international organisations and the markets in which businesses operate
- A9 Through optional modules knowledge and understanding of specialist areas within Business Studies

Teaching and Learning Methods

The primary means of imparting knowledge and understanding of the modern languages (A1) is via a mix of communicative, student-centred language teaching methods and formal linguistic instruction. In the case of A2-A3, knowledge and understanding are generally conveyed through lectures and seminars which guide students towards independent reading and enable students to self-assess and develop their learning through group discussion, take-home tasks; guided self-teaching activities; e-mail discussion and e-mail based group working; the preparation of presentations and/or reports. A4 is developed initially within the communicative language training framework and is further enhanced during the students' year abroad. In A5 (optional dissertation) one-to-one tutorials provide academic guidance, while the opportunity to carry out independent research allows students to apply and practise research skills. Additionally students are facilitated to read research articles, take part in student-centred projects, business games and analysis of case studies during their progression over the three stages (A6-A8).

Assessment Strategy

Knowledge and understanding of the modern language (A1) is assessed by written continuous assessment and class tests (evaluating student understanding and progress), and unseen written, aural and oral examinations. Outcomes A2-3 are assessed by essay and/or unseen written examination, oral presentation & video presentation, (requiring independent, critical analysis and application of intellectual models, principles and theories). Outcome A4 is assessed during the year abroad by a personal learning record and in some cases an intercalary project. Outcome A5 is assessed by a 5-6000 word dissertation. Outcomes A1- A8 are assessed by unseen exams and various forms of

coursework – essays requiring critical analysis, business reports, case studies, software development, presentations and dissertations.

Intellectual Skills

On completing the programme students should be able to:

- B1 Gather, synthesise and evaluate information
- B2 Undertake independent, critical analysis
- B3 Organise and present ideas within the framework of a structured and reasoned argument, oral or written
- B4 Apply appropriate methodologies to specialist areas of study
- B5 (For those who choose to write a dissertation), design a research project and select and employ appropriate research methodologies.
- B6 Solve problems within the context of business

Teaching and Learning Methods

B1-4 skills are developed through seminar preparation and presentation, group discussion and written assignments. B5 is developed through one-to-one tutorials to facilitate the development of independent study and research skills through student self-evaluation. B6 skills are initially developed by encouraging students to prepare and give presentations at seminars relating to particular business problems, and later through student-centred project work and analysis of current research in seminars and tutorials.

Assessment Strategy

B1-4 are assessed by means of course work (e.g. essays, oral presentations, video presentations) and unseen written examinations. They are also assessed as part of oral examinations. They may also be assessed by dissertation. Intellectual skills relating to C6 are assessed by essays, projects and unseen examinations.

Practical Skills

On completing the programme students should be able to:

- C1 Show receptive (reading and listening) and productive (writing and speaking) skills in one or two languages to BA Honours degree standard
- C2 Perform a range of communicative tasks
- C3 Translate non-technical texts from and into the target language, develop competent professional liaison interpreting skills
- C4 Make effective use of language reference materials, such as grammars, dictionaries and corpora
- C5 Practice independent language learning
- C6 Develop quantitative skills required for managing in a business environment
- C7 Develop critical analytical skills to relate theory to practice
- C8 Analyse business information and operations for decision making

Teaching and Learning Methods

Learning outcomes C1-2 are achieved via communicative, student-centred skills training, (e.g. developing and practising reading skills, enhancing listening skills through language laboratory work, liaison interpreting, analysing and practising different writing skills, and conducting oral discussion and presentation, both individually and as part of a team), and formal grammar instruction (e.g. guided study, drills and exercises, and use of IT resources). C1-2 skills may be further enhanced by delivery of specified modules in the target language. These skills are developed and consolidated during the year abroad. C3 is achieved by guided translation into and out of the target language, and analysis of translation techniques; liaison interpreting in and out of the target language; reading for gist exercises; summary and evaluation of texts in the modern language, working in the modern language. C4-5 are achieved in the teaching of C1-3, and further enhanced by study skills sessions as detailed in section 13 (below). Self-access language learning is also encouraged in order to further both C4 and C5. Learning outcomes C6-C8 are achieved via lectures where these skills are demonstrated and then followed up in seminar groups. These sessions are essential to enable students to practice and master the requisite quantitative and analytical skills.

Assessment Strategy

C1-3 are assessed by written continuous assessment and class tests (evaluating student progress) and unseen written examination (reading, writing, translating and interpreting skills), aural examination (listening and writing skills) and oral examination (listening, speaking and interpreting skills). Skills C4 and C5 are not formally assessed. Business specific skills are assessed by unseen examinations (C6), projects (C7) and case studies and presentations (C8).

Transferable/Key Skills

On completing the programme students should be able to:

- D1 Communicate clearly and effectively, both orally and in writing
- D2 Give oral presentations
- D3 Manage one's time, make plans and set priorities in order to achieve an objective
- D4 Work creatively and flexibly with others as part of a team, and, in the case of the intercalary project, the ability to conduct an effective interview
- D5 Adapt and operate effectively within a different cultural environment
- D6 Use library and bibliographic research resources
- D7 Analyse and solve problems
- D8 Use IT effectively, such as word processing, email, databases, online environments and the use of the Internet as a research and study tool
- D9 Have numeracy and computer literacy
- D10 Use initiative and adaptability

Teaching and Learning Methods

D1 is enhanced through seminar presentations and discussions, and through written assignments. In the case of language modules, they are developed through communicative skills training. Skills D2-3 and D6-8 are practised through seminar preparation and

presentation. D3 and D6-8 are further developed through written assignments and research-based modules. D4 is developed through team presentations and projects (including the intercalary project). D5 is developed initially through communicative language training, and is later enhanced during the student's year abroad. D8 is further enhanced through the use of IT resources in language teaching and as an organisational tool for certain modules. D6 and D8 skills are also developed during induction. Students develop their time management skills through time constrained activities in class and through set work for seminars. Business games allow students to develop initiative and adaptability (D10).

Assessment Strategy

D1 is assessed by essay, dissertation and unseen written examination, (written communication), while both D1 and D2 are assessed via assessed seminar presentations and oral examinations (oral communication). D3 and D6-7 are assessed in a number of ways, including written assignments, unseen examinations, assessed seminar preparation and presentation, self-directed language coursework and preparation for language classes. D4 is assessed via team presentations and projects (including the intercalary project, which involves a transcribed interview). D5 is assessed via the personal learning record produced during the year abroad. D8 is assessed in a number of ways including the preparation of written assignments and seminars, portfolio work at Stage 1 and systems building at Stage 2 and 3. Numeracy (D9) is assessed through project work and unseen examination. D10 is assessed as part of course work and group work.

12 Programme Curriculum, Structure and Features

Basic structure of the programme

The programme is studied over four years full-time based on 30 weeks attendance per annum. Students study one or two of the following languages: Chinese, Japanese, French, German, Portuguese, Spanish. Stages 1, 2 and 4 of the programme are spent in residence attending Newcastle University; Stage 3 is an intercalary year during which students may either spend the whole year in a country where one of the languages studied is spoken, or split the year between two countries where the target languages are spoken. Each year or stage requires the study of modules with a total credit value of 120. 20 credits of module study represent 200 hours of student work, including lectures and other teaching (such as seminars), private study, preparation of coursework and exam preparation and revision. Larger modules are proportionately heavier in their work content. The weighting of compulsory practical language modules varies between 20 and 40 credits depending on the target language and the Stage at which it is being studied. All other modules at Stages 1, 2 and 4 are generally 20 credits in weight. Modules undertaken during the intercalary year are Year Abroad ePortfolio (100 credits) and Study Abroad (20 credits)

In Stage 1 students are required to study 40 credits of compulsory practical language modules for Level A languages and/or 20 for Level B languages, and a minimum of 40 credits of Business Studies modules. In Stage 2 students are required to study 40 credits of compulsory language modules for Chinese and Japanese and 20 credits for all other languages. In Stage 4 students are required to study 40 credits for Chinese and Japanese and 20 credits for all other languages. In addition to the compulsory practical language modules, students must take further modules to bring their credit weighting up to a total of 120 credits at Stages 1, 2 and 4. At each Stage students must have 40 credits of language modules (including language-related content modules) and 40 credits of Business modules. The remaining 40 credits can be made up of either language or business modules.

The compulsory practical language modules are conducted mainly in the foreign language; optional modules are taught in a combination of the target language and English, varying from module to module and from year to year. The range of options includes those that are language specific and provided by the relevant constituent sections of the School of

Modern Languages and those that are open to all students of modern languages and are provided by colleagues across the School.

At Stage 1 students study one or two languages. Only one language may be studied *ab initio* at Level A. In the compulsory practical language modules the students develop the language skills of reading, writing, listening and speaking; these modules also provide knowledge and understanding of the target language and its cultural context as well as the foundations of subject-specific skills (outcome A1, 2, & 4, C1-5). Students choose additional credits from a range of introductory modules within the School of Modern Languages in linguistics, film, literature, society and institutions; these modules enhance knowledge and understanding of the language and of specialist areas (outcomes A2, A3) as well as providing an introduction for intellectual skills (B1-3) and effective practice in key transferable skills (especially outcomes D1-4). In Business Studies, the programme provides the students with a general foundation in the main disciplines of Business Studies including accounting, IT, quantitative techniques, economics, marketing, organisational behaviour.

At Stage 2 students study one or two languages. In addition to the compulsory practical language modules, credits are chosen from a range of options in film, history, linguistics, literature, media, politics and visual arts. For those students studying Level C German an *ab initio* option in Dutch language is available, and for those studying Level C Spanish or Level C French *ab initio* options in Catalan or Italian. Students continue to develop the language skills of reading, writing, listening, speaking and translation; language modules are designed to develop these skills in preparation for the forthcoming year abroad (outcome A1, 2, & 4, C1-5), practise cognitive skills in the target language (B1-3) as well as key transferable skills (D1, 2, 4 & 6). The optional modules are intended to be as broad-ranging as possible to allow informed choices to be made about more specialised final-year options; they develop knowledge and understanding of the language in relation to specialist areas of study (A2-3), while at the same time providing a sufficient introduction to critical skills and methodology appropriate to the area (B1-4) and further advancing key transferable skills (especially outcomes D1-2, 6-7). In Business Studies, Stage 2 focuses on the business operations and systems of organisations as well as human resource management and marketing. This is complemented by a more in-depth understanding of organisational behaviour. Students may select options at Stage 2 which allow them to begin to specialise in certain business areas, and develop entrepreneurial skills.

At Stage 3 students generally may *either* spend the whole year in a country where one of the target languages is spoken, working as a teaching assistant in a school or college, or studying at a university, or undertaking an approved work placement, or split the year between two countries where the target languages are spoken, studying at universities or undertaking approved work placements. However, students wishing to study Chinese or Japanese at Stage 4 are required to spend a complete academic year pursuing courses of study at a university or comparable institution in the relevant country. The School of Modern Languages has a number of student exchange programmes and/or formal links with Universities in France, Germany, Austria, Spain, Portugal, Latin America, China and Japan.

While all aspects of knowledge, understanding and language skills will be developed during Stage 3, there will be particular opportunities for increasing intercultural awareness and understanding (A4), for developing self-study skills for language learning (C5), for developing organisational and interpersonal skills (D3-5); students preparing a dissertation will have the opportunity to develop knowledge and cognitive skills in this area too (A5, B5).

At Stage 4 students study one or two languages. The language modules at Stage 4 are taught on the basis that students have reached a high (Level C) or very high level (Level D) of competence during their year abroad. The emphasis now is on sophisticated use of language in all skills (A1, 2 & 4, C1-5) as well as the cognitive abilities of analysis and structured argumentation (B2-3). Opportunities to practise interpreting skills are available through translation and interpreting courses (C3). A wide range of more specialised options in education, film, history, linguistics, literature, media, politics and visual arts takes the

cognitive skills to a much higher level of development, including greater emphasis upon independent analytical skills, use of appropriate methodologies and problem-solving skills (B1-4, D1-3, 6-7). Students writing a dissertation as well as those preparing an extended essay will develop their knowledge and understanding as well as their subject-specific, cognitive and transferable skills over a broad range of outcomes (A2, 3, & 5, C1 & 4, B1-5, D1, 3, 6 & 7). In Business Studies, students take 40 credits of options that allow further specialisation in the subjects of their choice. Options include accounting and finance, E-business, Information systems management, advanced marketing and public sector management.

Key features of the programme (including what makes the programme distinctive)

Flexibility in terms of the level of languages taken (post A level and ab initio) including East Asian Languages. Possibility of movement across degree programmes across the School depending on options taken.

Programme regulations (link to on-line version)

[TN92 Programme Regulations 23-24](#)

13 Support for Student Learning

Generic information regarding University provision is available at the following link.

[Generic Information](#)

14 Methods for evaluating and improving the quality and standards of teaching and learning

Generic information regarding University provision is available at the following link.

[Generic Information](#)

15 Regulation of assessment

Generic information regarding University provision is available at the following link.

[Generic Information](#)

In addition, information relating to the programme is provided in:

The University Prospectus: <http://www.ncl.ac.uk/undergraduate/degrees/#subject>

Degree Programme and University Regulations: <http://www.ncl.ac.uk/regulations/docs/>

Please note. This specification provides a concise summary of the main features of the programme and of the learning outcomes that a typical student might reasonably be expected to achieve if she/he takes full advantage of the learning opportunities provided.