Academic Year 2023/24

Bachelor of Arts with Honours in Digital Cultures and Media
UCAS Code: P305

Bachelor of Arts with Honours in Digital Cultures and Media (with International Study Year)
Internal Code: 1612U

Bachelor of Arts with Honours in Digital Cultures and Media (with Placement Year)
Internal Code: 1613U

Notes

(i)	*These programme regulations should be read in conjunction with the University's Undergraduate Progress Regulations and Examination Conventions.*
(ii)	*All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
(iii)	*Unless otherwise stated under 'Type', modules are not core.*
(iv)	*A compulsory module is a module which a student is required to study.*
(v)	*A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module. A final stage module cannot be deemed to be core.*
(vi)	*All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1.   Stage 1

(a)   All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH1001	Introduction to Digital Cultures	20	20		4		
MCH1002	Skills and Methods in Digital Cultures	20		20	4		
MCH1023	Media Studies	20	20		4		
MCH1025	Critical Skills in Media, Communication & Cultural Studies	20	20		4		
MCH1026	Social and Cultural Studies	20		20	4		

(b)   All candidates must select additional module(s) to a value of 20 credits. Candidates may select from the list below OR choose from other subject areas and Schools. Degree Programme Director approval is required for modules outside the Faculty of Humanities and Social Sciences.

Students should have no more than 70 and no less than 50 credits per semester.

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
CEG1702	Geographic Information Systems	10	10		4		
CEG1713	Data Science	10		10	4		
HCA1007	Stuff: living in a material world	20		20	4		
MCH1036	Journalism: Pasts, present and future	20		20	4		
MUS1014	Introduction to Popular Music Studies	20	10	10	4		

Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.

2.   Stage 2

(a)   Candidates shall select modules from the lists below so as to select 120 credits.

(b)   All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH2069	Research Methods	20		20	5		
MCH2090	Expanding Digital Cultures	20	20		5		
MCH2091	Collaborating in Digital Cultures	20		20	5		

(c)   All candidates shall select modules to the value of 60 credits from the lists (d), (e) and (f) below. Students should have no more than 70 and no less than 50 credits per semester.

(d)   All candidates shall take 20 credits of optional modules from the following list:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH2010	Mobile App Design Through Prototyping	20	20		5		
MCH2077	Visual Culture	20		20	5		

(e)   All candidates shall take 20 credits of optional modules from the following list:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH2000	Film Theory for Practice 1: What is Cinema?	20	20		5		

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH2001	Film Theory for Practice 2: Why Cinema?	20		20	5		
MCH2010	Mobile App Design Through Prototyping	20	20		5		
MCH2034	Introduction to Public Relations	20		20	5		
MCH2065	Race, Culture and Identity	20	20		5		
MCH2071	Sex, Sexuality and Desire	20	20		5		
MCH2075	Popular Culture, Media & Identity	20	20		5		
MCH2077	Visual Culture	20		20	5		
MCH2080	Celebrity Culture	20		20	5		
MCH2220	Conflict and Crisis Reporting	20		20	5		

(f)   All candidates must select additional module(s) to a value of 20 credits. Candidates may select from the list below OR choose from other subject areas and Schools. Degree Programme Director approval is required for modules outside the Faculty of Humanities and Social Sciences.

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
GEO2110	Social Geographies	20	10	10	5		
FIN2038	Histories of Photography	20	20		5		
MUS2048	Free Music Practice: Experimental Pop & Interdisciplinary Performance	20	10	10	5		
MUS2071	Jazz Today: Tomorrow Is The Question	20		20	5		
MUS2085	Popular Music and Media	20		20	5		
NCL2007	Career Development for second year students	20	10	10	5		
PHI2005	Consciousness, Art and Technology	20	10	10	5		
PHI2800	Philosophy and Science	10	10		5		
TCP2031	Digital Civics	20		20	6		

Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.

For detailed information about module pre-requisites candidates should consult the module catalogue (2023-24 MOFs) at: http://www.ncl.ac.uk/module-catalogue/

(g)   With the approval of the Degree Programme Director, candidates may spend Semester 1 of Stage 2 studying abroad, in which case they take the following module, subject to an overall selection of modules with the Module Leader. The application for study abroad must be completed during Stage 1 and students must have passed all Stage 1 modules in order to spend Semester 1 of Stage 2 studying abroad. Language proficiency is compulsory for Universities that do not teach in English. Travel and study abroad will be guided by institutional policy and governmental guidance at the time.

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode

MCH2020	Student Exchange: Semester 1	60	60		5		

3. International Study Year (Year 3)

1. Candidates may, subject to approval of the Degree Programme Director, undertake the Study Abroad programme **or** Placement Year with an approved organisation (see 4. Placement Year (Year 3)). The International Study Year would entail undertaking 120 credits over two semesters in a Study Abroad-partner institution.
2. Candidates can choose to undertake the programme upon completion of Stage 2 and prior to entering Stage 3. These candidates will be transferred to programme code 1612U.

3. All candidates shall take the following compulsory module:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
ISY3000	International Study Year Module	120	60	60	6		

N.B: Travel and study abroad will be guided by institutional policy and PHE guidance at the time.

4. Placement Year (Year 3)

On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Students who fail Stage 2 may not complete a placement year. Students following this route will transfer to internal code 1613U.

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
NCL3000	Careers Service Placement Year Module	120	60	60	6		

Placement opportunities will be guided by national and institutional policy at the time.

5. Stage 3

(a) Candidates shall select modules from the lists below so as to select 120 credits. Students selecting non-compulsory modules must ensure that they have undertaken the pre-requisites.

(b) All candidates shall take **one** of the following two modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH3005	Digital Cultures dissertation	40	10	30	6		
MCH3006	Digital Cultures Project	40	10	30	6		

(c)   All candidates shall select modules to the value of 80 credits from the lists (d), (e) and (f) below. Students should have no more than 70 and no less than 50 credits per semester. Due to the scope of the final project / dissertation, it is advisable (but not a strict requirement) that students take no more than 60 credits in semester 2.

(d)   All candidates shall take 20 credits of the following optional modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH3002	Youth, Identity and Contemporary Media	20	20		6		
MCH3077	Power, Politics and Communication	20		20	6		
MCH3081	Digital Interface Cultures	20	20		6		
MCH3085	Digital Discourses and Identity	20	20		6		
MCH3168	Cultural Phenomena and the Role of the Media, Digital/ Social Media and PR	20		20	6		
MCH3169	Digital Communication for Cultural Institutions and Organisation	20		20	6		

(e)   All candidates shall take 40 credits of optional modules normally selected from the following list of Media, Culture, Heritage modules. **Only one** level 5 module may be selected and candidates cannot enrol again on an optional module that they have already completed in stage 2:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH2010	Mobile App Design Through Prototyping†	20	20		5		
MCH2034	Introduction to Public Relations†	20		20	5		
MCH2065	Race, Culture and Identity†	20	20		5		
MCH2071	Sex, Sexuality and Desire†	20	20		5		
MCH2077	Visual Culture†	20		20	5		
MCH2080	Celebrity Culture†	20		20	5		
MCH2220	Conflict & Crisis reporting†	20	20		5		
MCH3001	Magazine Publishing	20	20		6		
MCH3002	Youth, Identity and Contemporary Media	20	20		6		
MCH3012	Fashion, Communication and Culture	20		20	6		
MCH3013	Global Public Relations	20	20		6		
MCH3035	Storytelling and Collective Psychology	20	20		6		
MCH3037	Religion and Recent US Film	20		20	6		
MCH3063	Advertising and Consumption	20	20		6		
MCH3074	Critical Approaches to Media, Communication and Culture	20	20		6		

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH3077	Power, Politics and Communication	20		20	6		
MCH3080	Feminist Approaches to Media Analysis	20		20	6		
MCH3081	Digital Interface Cultures	20	20		6		
MCH3085	Digital Discourses and Identity	20	20		6		
MCH3168	Cultural Phenomena and the Role of the Media, Digital/ Social Media and PR	20		20	6		
MCH3169	Digital Communication for Cultural Institutions and Organisation	20		20	6		

† *Candidates may only take one Level 5 module at Stage 3.*

(f)   All candidates must select additional module(s) to a value of 20 credits. Candidates may select from the list below OR choose from other subject areas and Schools. Degree Programme Director approval is required for modules outside the Faculty of Humanities and Social Sciences

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
GEO3130	Mapping the City	20	10	10	6		
MUS3009	Case Studies in 21st-Century Music	20	20		6		
MUS3029	Music, Politics and Policy	20	20		6		
MUS3061	Jazz Studies	20		20	6		
NCL3007	Career Development for final year students	20	10	10	6		
PHI3006	The Networked Society: Human Identity and Practices	20	10	10	6		
POL3133	Politics as a way of life	20		20	6		
SOC3047	Critical Approaches to Policing and Security	20	20		6		

Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.

For detailed information about module pre-requisites candidates should consult the module catalogue (2023-24 MOFs) at: http://www.ncl.ac.uk/module-catalogue/

6.   Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

7.   Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:2 for Stage 2 and Stage 3 respectively.