

## Academic Year 2023/24

### Bachelor of Arts with Honours in Journalism, Media and Culture

UCAS Code: P500

### Bachelor of Arts with Honours in Journalism, Media and Culture (with Placement Year)

Internal Code: 1460U

### Bachelor of Arts with Honours in Journalism, Media and Culture (with International Study Year)

Internal Code: 1832U

#### Notes

- (i) *These programme regulations should be read in conjunction with the University's Undergraduate Progress Regulations and Examination Conventions.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *Unless otherwise stated under 'Type', modules are not core.*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module. A final stage module cannot be deemed to be core.*
- (vi) *All modules are delivered in linear mode unless stated otherwise as Block, eLearning or distance learning.*

#### 1. Stage 1

- (a) All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
MCH1023	Media Studies	20	20		4		
MCH1025	Critical Skills in Media, Communication and Cultural Studies	20	20		4		
MCH1026	Social and Cultural Studies	20		20	4		
MCH1030	Introduction to Journalism Practice	20		20	4		
MCH1036	Journalism: Past, Present and Future	20		20	4		
MCH1037	Introduction to Multimedia Journalism	20	20		4		

#### 2. Stage 2

- (a) Candidates shall select modules from the lists below so as to select 120 credits.

(b) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2059	Media Law and Ethics	20	20		5		
MCH2060	Multimedia Journalism I	20		20	5		
MCH2068	Journalism Practice for Digital Audiences	20	20		5		
MCH2069	Research Methods	20		20	5		

(c) All candidates shall take 40 credits from optional modules listed below:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2034	Introduction to Public Relations	20		20	5		
MCH2065	Race, Culture and Identity	20	20		5		
MCH2071	Sex, Sexuality and Desire	20	20		5		
MCH2075	Popular Culture, Media & Identity	20	20		5		
MCH2077	Visual Culture	20		20	5		
MCH2080	Celebrity Culture	20		20	5		
MCH2089	Broadcast Journalism I (Radio)	20		20	5		
MCH2220	Conflict and Crisis Reporting	20		20	5		

(d) With the approval of the Degree Programme Director, candidates may select up to 20 credits of optional modules outside those listed in (c) but may not exceed 40 credits of non-MCH modules overall.

(e) All candidates will also be registered on the following not for credit module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2022	Work Experience: Find, Apply & Succeed*	0			5		

*\*This session series relates to building essential skills in finding and applying for work-related opportunities. Attendance is not compulsory but is recommended.*

*Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.*

*For detailed information about module pre-requisites candidates should consult the module catalogue (2023-24 MOFs) at: <http://www.ncl.ac.uk/module-catalogue/>*

(f) With the approval of the Degree Programme Director, candidates may spend Semester 1 of Stage 2 studying abroad, in which case they take the following module, subject to an overall selection of modules with the Module Leader. The application for study abroad must be completed during Stage 1 and students must have passed all Stage 1 modules in order to

spend Semester 1 of Stage 2 studying abroad. Language proficiency is compulsory for Universities that do not teach in English. Travel and study abroad will be guided by institutional policy and governmental guidance at the time.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2020	Student Exchange: Semester 1	60	60		5		

### 3. International Study Year (Year 3)

- a. Candidates may, subject to approval of the Degree Programme Director, undertake the International Study Year programme or Placement Year with an approved organisation (see 4. Placement Year (Year 3)). The International Study Year would entail undertaking 120 credits over two semesters in a Study Abroad-partner institution.
- b. Candidates can choose to undertake the programme upon completion of Stage 2 and prior to entering Stage 3. These candidates will be transferred to programme code 1832U.
- c. All candidates shall take the following compulsory module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ISY3000	International Study Year Module	120	60	60	6		

N.B: Travel and study abroad will be guided by institutional policy and PHE guidance at the time.

### 4. Placement Year (1460U) (Year 3)

- (a) On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Students who fail Stage 2 may not complete a placement year. Students following this route will transfer to internal code 1460U.
- (b) All candidates shall take the following compulsory module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>
NCL3000	Careers Service Placement Year Module	120	60	60	6	

N.B: Placement opportunities will be guided by national and institutional policy at the time.

### 5. Stage 3

- (a) Candidates shall select modules from the lists below so as to select 120 credits.
- (b) All candidates shall take the following compulsory module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH3072	Journalism and Media Research Dissertation	40	10	30	6		

- (c) All candidates shall take **one** of the following modules – but they may if they so wish take the other as **one of their optional modules**. All candidates shall take a minimum of 60 credits of optional modules.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH3079	Social Media Data Journalism	20	20		6		
MCH3036	JesmondLocal: Advanced Newsroom Practice	20	20		6		

- (d) All candidates shall normally select the remainder of their optional modules from the following list, although only **one** level 5 module may be selected. Candidates cannot enrol again on an optional module that they have already completed in stage 2:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2065	Race, Culture and Identity*	20	20		5		
MCH2071	Sex, Sexuality and Desire*	20	20		5		
MCH2075	Popular Culture, Media & Identity*	20	20		5		
MCH2077	Visual Culture*	20		20	5		
MCH2080	Celebrity Culture*	20		20	5		
MCH2089	Broadcast Journalism I (Radio)*	20		20	5		
MCH2220	Conflict and Crisis Reporting*	20		20	5		
MCH3001	Magazine Publishing	20	20		6		
MCH3002	Youth, Identity and Contemporary Media	20	20		6		
MCH3012	Fashion, Communication and Culture	20		20	6		
MCH3013	Global Public Relations	20	20		6		
MCH3037	Religion and Recent US Film	20		20	6		
MCH3063	Advertising and Consumption	20	20		6		
MCH3077	Power, Politics and Communication	20		20	6		
MCH3080	Feminist Approaches to Media Analysis	20		20	6		
MCH3085	Digital Discourses and Identity	20	20		6		
MCH3089	Broadcast Journalism 2 - TV News and Advanced Video	20	20		6		

*\*Candidates may only take **one** Level 5 module at Stage 3.*

- (e) With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

*Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.*

*Detailed information about module pre-requisites candidates should consult the module catalogue (2023-24 MOFs) at: <http://www.ncl.ac.uk/module-catalogue/>*

## **6. Degree classification**

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:2 for Stage 2 and Stage 3 respectively.

## **7. Assessment methods**

Details of the assessment pattern for each module are explained in the module outline.

## **8. Degree title**

Candidates who complete the three-year programme will graduate with a BA (Hons) in Journalism, Media and Culture and remain on programme code P500.

Candidates who choose to take part in the Study Abroad Year shall be transferred onto the four-year programme code 1832U and will graduate with a BA (Hons) in Journalism, Media and Culture (with International Study Year).

Candidates who choose to take part in the Placement Year shall be transferred onto the four-year programme code 1460U and will graduate with a BA (Hons) in Journalism, Media and Culture (with Placement Year).