

Programme Regulations: 2024/25

For candidates starting prior to 2024/25

Programme Title: **BSc (Hons) Nutrition with Food Marketing with Professional Placement – BD64**
 BSc (Hons) Nutrition with Food Marketing with Placement Year – 1611U
 BSc (Hons) Nutrition with Food Marketing – BD46

The above programmes are accredited by the Association for Nutrition (AfN)

Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *Unless otherwise stated under 'Type', modules are not core.*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*
- (vi) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*
- (vii) *As the BSc (Hons) Nutrition with Food Marketing programmes are qualifications leading to professional registration, the University has an overriding duty of care to ensure that all students graduating from the programme not only meet the academic requirements, but are also physically and mentally fit to practise and are of good character. The case of any student whose fitness for professional practice is a matter for concern shall be considered under the University's Fitness to Practise Procedure.*

1. Programme Structure

1.1 Stage 1

See 2023/24 programme regulations for Stage 1 structure.

1.2 Stage 2

All candidates shall take the following compulsory modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> | <i>Type</i> | <i>Mode</i> |
|-------------|---------------------------|----------------------|----------------------|----------------------|--------------|-------------|-------------|
| NUT2001 | Macro- and Micronutrients | 20 | 20 | | 5 | | |

| | | | | | | | |
|---------|---------------------------------------------------------------------|----|----|----|---|--|--|
| NUT2003 | Food Science and Technology | 20 | | 20 | 5 | | |
| NUT2005 | Nutrition through the Lifecycle | 10 | | 10 | 5 | | |
| NUT2006 | Measurement and Assessment of Dietary Intake and Nutritional Status | 20 | 20 | | 5 | | |
| NES2107 | New Food Product Development | 20 | 10 | 10 | 5 | | |
| NES2100 | Marketing Strategy | 20 | 10 | 10 | 5 | | |
| NES3110 | Marketing and Public Policy | 10 | 10 | | 6 | | |

1.3 Placement Year

- (a) Upon completion of stage 2 and before entering stage 3, all candidates may have the opportunity to undertake a Professional Placement or Careers Placement with an approved organisation or undertake a Study Abroad Placement with one of the School's exchange partner Universities. Permission to undertake any of these placements is subject to approval by the Degree Programme Director. Candidates who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Candidates who fail Stage 2 may not complete a placement year. On successful completion of the placement year, candidates will return to complete the relevant stage 3 modules as the final year of their degree. Candidates who fail the placement will return to complete Stage 3 on BD46.

Professional Placement

- (b) All candidates studying BD64 shall take the following compulsory module. The placement shall involve work in food and/or human nutrition and may be within the UK or abroad. The placement includes the option to prepare and submit an application for a City & Guilds Licentiateship qualification. If a candidate is not successful in securing a professional placement the candidate will be transferred to BD46 or if they are successful in securing a Study Abroad or Careers placement, they will be transferred to 1611U.

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> | <i>Type</i> | <i>Mode</i> |
|-------------|---------------------------------------|----------------------|----------------------|----------------------|--------------|-------------|-------------|
| NUT3030 | Nutrition Professional Placement Year | 120 | 60 | 60 | 6 | | |

- (c) In order to pass NUT3030 candidates must pass each of the three components of assessment (Reflective Log, Oral Presentation and Supervisor Report). If the Reflective Log or Oral Presentation is failed, they will have to be retaken and a pass mark obtained. However, no resit can be offered for the Supervisor Report. Thus, if the Supervisor Report is failed, this will constitute a fail for the entire module.

Placement Year

- (d) Candidates wishing to study a Placement Year shall choose one of the following compulsory modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> | <i>Type</i> | <i>Mode</i> |
|-------------|----------------------------------|----------------------|----------------------|----------------------|--------------|-------------|-------------|
| NCL3000 | Careers Service Placement Year | 120 | 60 | 60 | 6 | | |
| NUT3005 | Nutrition Study Abroad Placement | 120 | 60 | 60 | 6 | | |

- (e) Candidates studying NUT3005 will study modules to the equivalent of 120 credits at the partner institution. In order to pass NUT3005 candidates must pass 90 credits at first attempt. No resit can be offered for the modules taken at the host institution, therefore, if more than 30 credits are failed this will constitute a fail for the entire module. Candidates are also required to pass both components of the module assessment (Professional Skills Assessment and Reflective Log). The Professional Skills assessment requires students to successfully engage with the International Office's preparatory activities and there is no resit opportunity for this. Normal resit opportunities apply to the Reflective Log.

1.4 Stage 3

- (a) All candidates shall take the following compulsory modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> | <i>Type</i> | <i>Mode</i> |
|-------------|--------------------------------------------|----------------------|----------------------|----------------------|--------------|-------------|-------------|
| NUT3011 | Nutritional Epidemiology and Public Health | 30 | 20 | 10 | 6 | | |
| NUT3002 | Research Project | 40 | 20 | 20 | 6 | | |
| NUT3009 | Personalised Nutrition | 10 | 10 | | 6 | | |
| NES3106 | Data & Marketing Analytics | 10 | 10 | | 6 | | |
| NES3111 | Communication and Behaviour Change | 10 | | 10 | 6 | | |

- (b) All candidates shall choose 20 credits from the following optional modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> | <i>Type</i> | <i>Mode</i> |
|-------------|-------------------------------------------------------------------------|----------------------|----------------------|----------------------|--------------|-------------|-------------|
| NUT3004 | Contemporary Issues in Food & Human Nutrition | 20 | 10 | 10 | 6 | | |
| SES2002 | Applied Sport & Exercise Nutrition | 20 | 10 | 10 | 5 | | |
| PSY3050 | Making Sense of Forgotten Senses: Investigating Olfaction and Gustation | 20 | | 20 | 6 | | |
| NUT3012 | Nutrition Enterprise and Career Skills* | 20 | 10 | 10 | 6 | | |
| NUT3013 | Allergens and the Food Industry | 20 | | 20 | 6 | | |

*Only available to students who have not taken NCL3000 or NUT3030.

2. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

3. Degree classification

- (a) Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:3 for Stage 2 and Stage 3 respectively.
- (b) Exit velocity will not be used: the stages are already weighted (1:3).
- (c) Performance in individual modules will not be used for promotion.
- (d) The Placement Year does not contribute to the degree classification. However, candidates studying on these programmes must pass the placement year to graduate with one of these awards.
- (e) A BSc candidate will be promoted if their final weighted average lies within 1% of the borderline (after rounding) **AND** 50% or more of the module credits are in the higher degree class(es) at **both** Stage 2 and Stage 3, with no more than 40 module credits in classes two or more below the proposed final class.
- (f) In accordance with university regulations, a BSc candidate with a weighted average up to 2% below a classification borderline will be **considered** (with any special circumstances being noted) by the Board for promotion to the higher degree classification by use of discretion. Note however that a requirement to *consider* using discretion is not a requirement to use discretion.

4. Exemptions to the University's Taught Programme Regulations

The BSc (Hons) Nutrition with Food Marketing with Professional Placement has a University exemption from the University's Taught Programme Regulations in relation to the offer of a resit opportunity for the Supervisor Report, which forms part of the assessment regime of NUT3030 – see Section 1.3 (c).

The BSc (Hons) Nutrition with Food Marketing with Placement Year has a University exemption from the Universities Taught Programme Regulations in relation to the offer of a resit opportunity for the modules taken at the host institution and Professional Skills Assessment, which forms part of the assessment regime for NUT3005 – see section 1.3(e).

In the event of any inconsistency between the programme and University regulations in relation to the above section, the programme regulations take precedence over the University regulations.