

## Programme Regulations: 2025/26

**MSc Business Analytics**  
**Code: 5492F**

**MSc Business Analytics (with Study Abroad)**  
**Code: 5509F (18 months)**

**MSc Business Analytics (Dual Award)**  
**Code: 5492N (24-30 months)**  
**Code: 5492I (12 months)**

### Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *A core module for outcomes is a module which a student must pass.*
- (iii) *A core module for PSRB accreditation is a module a student is required to obtain accreditation*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

### 1. Programme Structure

- (a) The programme is available for study in full-time.
- (b) The period of study for full-time mode shall be one year starting in September.
- (c) The programme comprises modules to a credit value of 180.
- (d) All candidates shall take the following compulsory modules (180 credits):

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Credits Sem 3	Level	Type	Core for PSRB Accreditation	Core for outcomes	Mode
MAS8504	Graduate foundations of Statistics and Data Science (Theory and Methods)	20	20			7				
MAS8505	Graduate foundations of Statistics and Data Science	10	10			7				

	(Applications )									
IS08007	Dissertation	60			60	7				
NBS8062	Research Methods	20	10	10		7	Core		Core	
NBS8234	Project Management	10	10			7				
NBS8604	Marketing Analytics	10		10		7				
IS08005	Web and Social Media Analytics	10		10		7				
NBS8641	Data Analytics for Business Insights	10	10			7				
NBS8642	Business Analytics Group Project	10		10		7				
NBS8643	Operations Analytics	10		10		7				
NBS8665	Artificial Intelligence in Business	10		10		7				

## 2. Semester of Exchange

- a. Candidates who have successfully passed all taught elements of Year 1 at the first or second attempt may take part in a semester of study abroad in one of the School's exchange partner institutions. Such candidates shall transfer to (5509F) MSc Business Analytics (with Study Abroad).
- b. Permission to undertake a period of study abroad is subject to the approval of the Degree Programme Director. It is the responsibility of the individual students to make sure they meet the visa requirements of the country in which the plan to undertake a period of study. Travel and study abroad will be guided by the institutional policy and governmental policy at the time.

- c. The University will withdraw UK student (Tier 4) visas for international students spending a semester overseas.
- d. During the period of study abroad, students are required to take the following module:

<i>Code</i>	<i>Descriptive Title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS8000	Business School PGT Mobility	0	0	0	7		

### 3. Dual Award – Outgoing students

- Candidates who have successfully passed all taught elements of Year 1 at the first or second attempt may, if selected through an application process, take part in a Dual Award at a participating NUBS partner institution, undertaking an additional year of study. Such candidates shall transfer to (5492N) MSc Business Analytics (Dual Award).
- Permission to undertake a second year of study abroad is subject to the approval of the Degree Programme Director. It is the responsibility of the individual students to make sure they meet the visa requirements of the country in which they plan to undertake a second year of study. Travel and study abroad will be guided by the institutional policy and governmental policy at the time.
- International students undertaking this option must be aware that the University will withdraw UK student (Tier 4) visas for the time spent overseas.
- During the period spent studying at the partner institution, students are required to register for the following module at Newcastle University:

<i>Code</i>	<i>Descriptive Title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS7000	Business School Dual Award	0	0	0	7		

### 4. Dual Award – Incoming students

- Selected students from participating partner institutions will be registered on (5492I) MSc Business Analytics (Dual Award).

Students registered to this programme are not entitled to participate in a Semester Exchange opportunity, following completion of the degree programme.

## **5. Assessment methods**

Details of the assessment pattern for each module are explained in the module outline.

## **6. Other**

Before proceeding to the dissertation, candidates are normally expected:

- (i) to pass the taught modules\*
- (ii) to have their ethics form and, where relevant, the travel and fieldwork risk assessment forms signed off by their supervisor

## **7. Degree Title**

Upon successful completion of the programme, the degree title awarded will be (5492) MSc Business Analytics. Candidates who choose to take part in the Study Abroad shall be transferred onto the 18-month version of the programme and graduate with (5509F) MSc Business Analytics (with Study Abroad).

Candidates who choose to take part in the Dual Award shall be transferred onto the 24-30 month version of the program and upon successful completion of their second degree, will graduate with;

Outgoing Students: 5492N MSc Business Analytics (Dual Award)

Additionally, outgoing students will receive a separate certificate which details the partner institution they studied with as well as the degree certificate from the partner institution.

Incoming students:

5492I MSc Business Analytics (Dual Award)