

Academic Year 2025/26

Bachelor of Science with Honours in International Business Management

UCAS Code: N121 (3 year)

Following the successful completion of Stage 1 and 2, all candidates will be transferred to a new programme code based on their study option for the remainder of the programme:

Pathway	3 Year	Placement	Study Abroad	Placement & Study Abroad
Chinese	N/A	N/A	1540U	N/A
East Asian Studies	1963U	N/A	N/A	N/A
French	1530U	1545U	1537U	1541U
German	1531U	1534U	1538U	1542U
Spanish	1532U	1535U	1539U	1543U

Bachelor of Science with Honours in International Business Management with Placement Internal Code: N120

Notes

- (i) These programme regulations should be read in conjunction with the University's Taught Programme Regulations.
- (ii) All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.
- (iii) Unless otherwise stated under 'Type', modules are not core.
- (iv) A compulsory module is a module which a student is required to study.
- (v) A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.
- (vi) All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.

1. Stage 1

- (a) All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
ACC1000	Introduction to Non-Specialist Accounting and Finance	20		20	4	Core	
BUS1002	Global Business Environment	20	20		4	Core	
BUS1015	Management and Organisation	20		20	4	Core	
BUS1224	Academic and Professional Skills for International Business Management	20	10	10	4		

- (b) Candidates with an A level or equivalent in the modern foreign language they wish to study shall take one of the following sets of 40 credits of modules:

Either

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE1071	Level B (HE Intermediate) French	20	10	10	5	Core	
And choose one of the modules below:							
SML1019	Introduction to Linguistics (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i> SML1022	Introduction to Cultural Studies (can be taken with either French, German or Spanish)	20	10	10	4	Core	

Or

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
SPA1071	Level B (HE Intermediate) Spanish	20	10	10	5	Core	
And choose one of the modules below:							
SML1019	Introduction to Linguistics (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i> SML1022	Introduction to Cultural Studies (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i> SPA1019	Introduction to History, Culture and Society of the Iberian Peninsula (Spanish only)	20	10	10	4	Core	

Or

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credit</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
GER1071	Level B (HE Intermediate) German	20	10	10	5	Core	
And choose one of the modules below:							
SML1019	Introduction to Linguistics (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
SML1022	Introduction to Cultural Studies (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
GER1016	Introduction to German history, culture and society (German only)	20	10	10	4	Core	

Or

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN2013	Level B (HE Intermediate) Chinese I	20	20		5	Core	
CHN2014	Level B (HE Intermediate) Chinese II	20		20	5	Core	

- (c) Candidates without an A level in the relevant language who are not covered by (b) above shall take one of the following pairs of modules (40 credits):

Either

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE1065	Level A (HE Entry Level) French I	20	20		4	Core	
FRE1066	Level A (HE Entry Level) French II	20		20	4	Core	

Or

SPA1065	Level A (HE Entry Level) Spanish I	20	20		4	Core	
SPA1066	Level A (HE Entry Level) Spanish II	20		20	4	Core	

Or

GER1065	Level A (HE Entry Level) German I	20	20		4	Core	
GER1066	Level A (HE Entry Level) German II	20		20	4	Core	

Or

CHN1065	Level A (HE Entry Level) Chinese I	20	20		4	Core	
CHN1066	Level A (HE Entry Level) Chinese II	20		20	4	Core	

2. Stage 2

(a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS2041	Principles of International Business	20	20				
ISO2029	Operations Strategy and Management	20	20		5		
BUS2074	Global Perspectives in Managing People and Organisations	20		20	5		
MKT2101	Global Marketing	20	10	10	5		

(b) Candidates who studied level A foreign language at Stage 1 shall take one of the following modules following on from the language studied at Stage 1:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN2013	Level B (HE Intermediate) Chinese I	20	20		5	Core	
CHN2014	Level B (HE Intermediate) Chinese II	20		20	5	Core	
FRE1070	Level B (HE Intermediate) French	20	10	10	5	Core	
GER1070	Level B (HE Intermediate) German	20	10	10	5	Core	
SPA1070	Level B (HE Intermediate) Spanish	20	10	10	5	Core	

(c) Candidates who studied level B foreign language at Stage 1 shall take one of the following modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN4013	Level C (HE Advanced) Chinese I	20	20		6	Core	
CHN4014	Level C (HE Advanced) Chinese II	20		20	6	Core	
FRE2061	Level C (HE Advanced) French	20	10	10	6	Core	
GER2061	Level C (HE Advanced) German	20	10	10	6	Core	
SPA2061	Level C (HE Advanced) Spanish	20	10	10	6	Core	

(d) Candidates who have not already selected modules worth 120 credits shall take the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ALC2011	Language and Cross Cultural Communication	20		20	5		

With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

3. Year 3 (Intercalating Year) (4 year programme only)

- (a) Candidates who have passed all stage 1 and stage 2 modules at first or second attempt may, at the end of stage 2 and before entering stage 3, spend a year in a placement with an approved organisation as part of their studies for the degree or take part in a period of study abroad in one of the School's exchange partners or do a combination of both. Such candidates shall transfer to the relevant degree code reflecting the study abroad/ placement/ study abroad and placement activity that they complete and the language they are studying. The transfer will take place once the student has successfully passed stage 2. All placement choices are subject to the approval of the Degree Programme Director. It is the responsibility of individual students to make sure they meet the visa requirements of the country in which they plan to undertake a study/work placement.
- (b) In making their choice, candidates must consider how the language they are studying will be developed during their intercalating year.
- Advanced French, Spanish, German students are required to complete their work placement or study abroad placement in a country that allows them to develop the language they are studying
 - Intermediate French, Spanish, German students are strongly recommended to complete a work or study abroad placement abroad in a country that allows them to develop the language they are studying
 - Intermediate and Advanced Chinese language are required to complete a study abroad placement in China
- (c) While studying at a partner institution during the Year Abroad your study programme will comprise a range of different modules that are either taught in the host language or in English. We would normally expect a minimum of 20% of your study load to be business-related modules that are delivered in the host language and/or host language courses that help you improve your language competency
- (d) Permission to undertake a placement or study abroad is subject to the approval of the Degree Programme Director. It is the responsibility of the individual students to make sure they meet the visa requirement of the country in which they plan to undertake a study/work placement. Travel and study abroad will be guided by institutional and government guidance at the time.
- (e) The University **will** withdraw UK student (Tier 4) visas for international students spending a year overseas. It will then be the sole responsibility of the student to re-apply, in a timely fashion, for a UK student (Tier 4) visa to return to Newcastle to complete their studies.
- (f) During their intercalating year, students are required to take the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS3000	Business School Mobility	120	60	60	6		

4. Stage 3

(a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3055	Contemporary Issues in International Business Management	20	20		6		
BUS3078	Advanced Global Strategy	20		20	6		

(b) All candidates shall take either:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3009	Management Research Briefing for Sustainable Organisational Futures	40	20	20	6		
BUS3052	International Business Management Dissertation	40	20	20	6		

(c) All candidates on the GER, FRE, SPA pathways shall take either:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
EIN3060	International Entrepreneurship	20	20		6		
<i>Or</i>							
BUS3065	International Human Resource Management	20		20	6		
<i>Or</i>							
ISO3018	Supply Chain Management	20		20	6		
<i>Or</i>							
ACC2000	Interpreting Company Accounts	20	10	10	5		

(d) Candidates who studied the Chinese language pathway at stage 2 can opt to transfer onto the BSc International Business Management and East Asian Studies. These candidates are not required to select the Chinese language modules and will take up to 40 credits of the following modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN4011	Chinese Independent Documentaries: Alternative Archive and Video Activism	20		20	6		
CHN4012	Historical and Cultural Interpretations of China through classics and newspaper reading	20	20		6		
JPN4002	Contemporary Japanese Animation	20	20		6		
JPN4006	Literary and cultural expressions in contemporary Japan	20		20	6		

(e)

(f) Candidates who studied level B foreign language at Stage 2, with the exception of those selecting East Asian Studies, shall take one of the following modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN4013	Level C (HE Advanced) Chinese I	20	20		6		
CHN4014	Level C (HE Advanced) Chinese II	20		20	6		
FRE2061	Level C (HE Advanced) French	20	10	10	6		
GER2061	Level C (HE Advanced) German	20	10	10	6		
SPA2061	Level C (HE Advanced) Spanish	20	10	10	6		

(g) Candidates who studied level C Chinese at Stage 2 shall take one of the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN4062	Level D (HE Further Advanced) Chinese	20	20		6		
CHN4063	Level D (HE Further Advanced) Chinese	20		20	6		

(h) Candidates who studied level C foreign language at Stage 2 on the GER, FRE, SPA pathways shall take one of the following optional modules.

Either

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE4086	Level D (HE Further Advanced) French: Language for Professional and Academic Purposes	20	10	10	6		

SPA4086	Level D (HE Further Advanced) Spanish: Language for Professional and Academic Purposes	20	10	10	6		
GER4086	Level D (HE Further Advanced) German: Language for Professional and Academic Purposes	20	10	10	6		

Or

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE4087	Level D (HE Further Advanced) French: Translation and Interpreting	20	10	10	6		
SPA4087	Level D (HE Further Advanced) Spanish: Translation and Interpreting	20	10	10	6		

5. Assessment methods

- (a) Details of the assessment pattern for each module are explained in the module outline.
- (b) The intercalating year will be assessed on a pass/fail basis.

6. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:2 for Stage 2 and Stage 3 respectively. The placement year will be assessed on a pass/fail basis and will not contribute to degree classification.

7. Name of Award

- Candidates who choose to take the intercalating year with placement shall be transferred onto the appropriate four stage version of the placement programmes (code 1545U, 1534U, 1535U or 1536U) and will graduate with a BSc (Hons) International Business Management with [Name of Language] and Work Placement.
- Candidates who take the intercalating year with study abroad shall be transferred onto the appropriate four stage version of the study abroad programmes (code 1537U, 1538U, 1539U or 1540U) and will graduate with a BSc (Hons) International Business Management with [Name of Language] and Study Abroad.
- Candidates who take the intercalating year with placement and study abroad shall be transferred onto the appropriate four stage version of the study abroad and work placement programmes (code 1541U, 1542U, 1543U or 1544U) and will graduate with a BSc (Hons) International Business Management with [Name of Language] and Study Abroad and Work

Placement.