

Programme Regulations: 2025/26

Programme Titles:

Degree of Bachelor of Science with Honours in Agri-Business Management - UCAS Code: N280

Degree of Bachelor of Science with Honours in Agri-Business Management with Placement

Code: 1280U

Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *A compulsory module is a module which a student is required to study.*
- (iv) *Programme transfers for Student Visa students may be restricted. Please refer to the Visa Team for advice.*
- (v) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1. Stage 1

All candidates shall take the following compulsory modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|--|----------------------|----------------------|----------------------|--------------|
| ECO1020 | Introductory Macroeconomics | 10 | | 10 | 4 |
| NES1001 | Introduction to Business Management | 10 | | 10 | 4 |
| NES1002 | Agri-Food Supply Chains | 10 | 10 | | 4 |
| NES1100 | Sustainability in Practice | 20 | 10 | 10 | 4 |
| NES1101 | Introduction to Marketing and Consumer Behaviour | 20 | 10 | 10 | 4 |
| NES1102 | Introductory Business Economics | 10 | 10 | | 4 |
| NES1200 | Academic and Professional Skills | 20 | 10 | 10 | 4 |
| NES1201 | Introduction to Sustainability | 20 | 10 | 10 | 4 |

2. Stage 2

(i) Candidates who commenced their studies prior to September 2023

(a) All candidates shall take the following compulsory modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|--|----------------------|----------------------|----------------------|--------------|
| NES2000 | Current Trends in Agricultural Markets | 10 | | 10 | 5 |
| NES2100 | Marketing Strategy | 20 | 10 | 10 | 5 |
| NES2102 | Agricultural Economics and Policy | 10 | 10 | | 5 |
| NES2106 | Qualitative Research Methods | 10 | 10 | | 5 |
| NES2200 | Dissertation and Research Preparation | 10 | | 10 | 5 |

(b) All candidates shall select optional modules to the value of 60 credits from the following list:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|---|----------------------|----------------------|----------------------|--------------|
| ACC1000 | Introduction to Non-Specialist Accounting and Finance | 20 | | 20 | 4 |
| BUS2000 | Human Resource Management | 20 | 10 | 10 | 5 |
| LAW1054 | Introduction to Business Law | 20 | 10 | 10 | 4 |
| NES2001 | Arable Crops | 10 | | 10 | 5 |
| NES2002 | Farm Business Management | 10 | | 10 | 5 |
| NES2008 | Sustainable Animal Production Systems | 20 | | 20 | 5 |
| NES2103 | Consumer and Business Economics | 20 | 10 | 10 | 5 |
| NES2107 | New Food Product Development | 20 | 10 | 10 | 5 |
| NES2202 | Sustainable Solutions | 10 | 10 | | 5 |

Candidates should look to select modules with a credit weighting of 60/60 per semester. A 70/50 or 50/70 split is allowable, but candidates should speak to their personal tutor in the first instance.

With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

(ii) Candidates commencing their studies from September 2023

(a) All candidates shall take the following compulsory modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|--|----------------------|----------------------|----------------------|--------------|
| NES2000 | Current Trends in Agricultural Markets | 10 | | 10 | 5 |
| NES2100 | Marketing Strategy | 20 | 10 | 10 | 5 |
| NES2102 | Agricultural Economics and Policy | 10 | 10 | | 5 |
| NES2106 | Qualitative Research Methods | 10 | 10 | | 5 |
| NES2109* | Global Agri-Food Supply Chains | 10 | 10 | | 5 |
| NES2200 | Dissertation and Research Preparation | 10 | | 10 | 5 |
| NES2202 | Sustainable Solutions | 10 | 10 | | 5 |

* Please note this module will run in 2025/26 then alternate years thereafter e.g. 2027/28.

(b) All candidates shall select optional modules to the value of 40 credits from the following list:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|---|----------------------|----------------------|----------------------|--------------|
| ACC1000 | Introduction to Non-Specialist Accounting and Finance | 20 | | 20 | 4 |
| BUS2000 | Human Resource Management | 20 | 10 | 10 | 5 |
| LAW1054 | Introduction to Business Law | 20 | 10 | 10 | 4 |
| NES2001 | Arable Crops | 10 | | 10 | 5 |
| NES2002 | Farm Business Management | 10 | | 10 | 5 |
| NES2008 | Sustainable Animal Production Systems | 20 | | 20 | 5 |
| NES2103 | Consumer and Business Economics | 20 | 10 | 10 | 5 |
| NES2107 | New Food Product Development | 20 | 10 | 10 | 5 |

Candidates should look to select modules with a credit weighting of 60/60 per semester. A 70/50 or 50/70 split is allowable, but candidates should speak to their personal tutor in the first instance.

With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

3. Year 3 (Intercalating Year) – 1280U only

On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree, spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so.

Students who fail Stage 2 may not complete a placement year.

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|---------------------------------------|----------------------|----------------------|----------------------|--------------|
| NCL3000 | Careers Service Placement Year Module | 120 | 60 | 60 | 6 |

4. Stage 3

(i) (a) All candidates shall take the following compulsory modules:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|-----------------------------------|----------------------|----------------------|----------------------|--------------|
| NES3103 | Advanced Agri-Business Management | 20 | 10 | 10 | 6 |
| NES3106 | Data & Marketing Analytics | 10 | 10 | | 6 |
| NES3107 | Food Business Economics | 10 | | 10 | 6 |

(b) All candidates shall take one of the following modules:

Either

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|--|----------------------|----------------------|----------------------|--------------|
| NES3109 | Agri-food Business Management and Marketing Dissertation | 30 | 10 | 20 | 6 |

Or

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|-----------------------------|----------------------|----------------------|----------------------|--------------|
| NES3113 | Food Innovation Consultancy | 30 | 10 | 20 | 6 |

(c) **Candidates who commenced their studies prior to September 2023**

All candidates shall take 50 credits of optional modules normally selected from the following:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|---|----------------------|----------------------|----------------------|--------------|
| EIN3000 | Enterprise and Entrepreneurship with Learn Innovation | 20 | 10 | 10 | 6 |
| LAW2053 | Law and Land Use | 10 | 10 | | 6 |

| | | | | | |
|----------|---|----|----|----|---|
| NCL3007 | Career Development for Final Year Students | 20 | 10 | 10 | 6 |
| NES2109* | Global Agri-Food Supply Chains | 10 | 10 | | 5 |
| NES3003 | Applied Farm Business Management | 20 | 10 | 10 | 6 |
| NES3010 | Applied Animal Nutrition | 10 | 10 | | 6 |
| NES3011 | Your Future – Occupational Awareness | 10 | | 10 | 6 |
| NES3110 | Global Food Policy | 10 | 10 | | 6 |
| NES3111 | Agrifood Communication and Behaviour Change | 10 | | 10 | 6 |
| NES3112 | Sustainable Development and Environmental Valuation | 10 | 10 | | 6 |
| PSY3006 | Consumer Psychology | 20 | | 20 | 6 |

* Please note this module will run in 2025/26 then alternate years thereafter e.g. 2027/28.

(c) Candidates commencing their studies from September 2023

All candidates shall select optional modules to the value of 50 credits from the following list:

| <i>Code</i> | <i>Descriptive title</i> | <i>Total Credits</i> | <i>Credits Sem 1</i> | <i>Credits Sem 2</i> | <i>Level</i> |
|-------------|--|----------------------|----------------------|----------------------|--------------|
| LAW2053 | Law and Land Use | 10 | 10 | | 5 |
| NCL3007 | Career Development for Final Year Students | 20 | 10 | 10 | 6 |
| NES2109* | Global Agri-Food Supply Chains | 10 | 10 | | 5 |
| NES3003 | Applied Farm Business Management | 20 | 10 | 10 | 6 |
| NES3011 | Your Future – Occupational Awareness | 10 | | 10 | 6 |
| NES3104 | Countryside Management | 20 | 10 | 10 | 6 |
| NES3110 | Global Food Policy | 10 | 10 | | 6 |
| NES3111 | Communication and Behaviour Change | 10 | | 10 | 6 |
| NES3112 | Sustainable Development and Environmental Evaluation | 10 | 10 | | 6 |

* Please note this module will run in 2025/26 then alternate years thereafter e.g. 2027/28.

Candidates should not select modules that have been completed in previous years.

Candidates should look to select modules with a credit weighting of 60/60 per semester. A 70/50 or 50/70 split is allowable, but candidates should speak to their personal tutor in the first instance.

5. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

6. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the two stages being 1:3 for Stage 2 and Stage 3 respectively.