

Bachelor of Arts with Honours in Digital Cultures and Media

UCAS Code: P305

Bachelor of Arts with Honours in Digital Cultures and Media (with International Study Year)

Internal Code: 1612U

Bachelor of Arts with Honours in Digital Cultures and Media (with Placement Year)

Internal Code: 1613U

Notes

- (i) *These programme regulations should be read in conjunction with the University's Undergraduate Progress Regulations and Examination Conventions.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *Unless otherwise stated under 'Type', modules are not core.*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module. A final stage module cannot be deemed to be core.*
- (vi) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1. Stage 2

(a) Candidates shall select modules from the lists below so as to select 120 credits.

(b) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2004	Media Fusions: Creative and Collaborative Projects	20		20	5		
MCH2005	Intersectional Approaches in Media & Cultural Studies	20	20		5		
MCH2063	Advertising and Consumption	20	20		5		
MCH2069	Research Design and Practice	20	20		5		

(c) All candidates shall take 40 credits from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH2034	Introduction to Public Relations	20		20	5		
MCH2092	Physical Cultural Studies	20		20	5		
MCH2075	Popular Culture: Futures and Fictions	20		20	5		
MCH2090	Critical Making and Digital Skills	20		20	5		
MCH2220	Conflict and Crisis Reporting	20		20	5		
MUS2085	Popular Music and Media	20		20	5		
NCL2007	Career Development for second year students	20	10	10	5		

(d) With the approval of the Degree Programme Director, candidates may select up to 20 credits of optional modules outside those listed in (c) but may not exceed 40 credits of non-MCH modules overall.

Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.

For detailed information about module pre-requisites candidates should consult the module catalogue (2024-25 MOFs) at: <http://www.ncl.ac.uk/module-catalogue/>

2. International Study Year (Year 3)

1. Candidates may, subject to approval of the Degree Programme Director, undertake the International Study programme **or** Placement Year with an approved organisation (see 4. Placement Year (Year 3)). The International Study would entail undertaking 120 credits over two semesters in an International Study-partner institution.
2. Candidates can choose to undertake the programme upon completion of Stage 2 and prior to entering Stage 3. These candidates will be transferred to programme code 1612U.
3. All candidates shall take the following compulsory module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ISY3000	International Study Year Module	120	60	60	6		

4. N.B: Travel and international study will be guided by institutional policy and PHE guidance at the time.

3. Placement Year (Year 3)

On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Students who fail Stage 2 may not complete a placement year. Students following this route will transfer to internal code 1613U.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NCL3000	Career Service Placement Year Module	120	60	60	6		Blended Learning

Placement opportunities will be guided by national and institutional policy at the time.

4. Stage 3

- (a) Candidates shall select modules from the lists below so as to select 120 credits. Students selecting non-compulsory modules must ensure that they have undertaken the pre-requisites.
- (b) All candidates shall take the following compulsory module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH3075	Research Dissertation	40	20	20	6		

- (c) Prior to the submission of the Research Proposal in Semester 1, candidates may select to move from MCH3075 to the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
MCH3006	Digital Cultures Research Practice Project	40	20	20	6		

- (d) All candidates shall take 80 credits of optional modules normally selected from the following list of Media, Culture, Heritage modules. **Only one** level 5 module may be selected, and candidates cannot enrol again on an optional module that they have already completed in stage 2. Students should have no more than 70 and no less than 50 credits per semester. Due to the scope of the final project / dissertation, it is advisable (but not a strict requirement) that students take no more than 60 credits in semester 2.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ARA3295	Fundamentals of Digital Humanities: Computer literacy, data analysis and GIS	20	20		6		Blended Learning
GEO2145	Social and Cultural Geographies†	20	10	10	5		
MCH2092	Physical Cultural Studies†	20		20	5		
MCH2075	Popular Culture: Futures & Fictions†	20		20	5		
MCH2220	Conflict & Crisis reporting†	20		20	5		
MCH3003	Memory Matters: Mediating Present Pasts for the Future	20		20	6		

MCH3012	Fashion, Communication and Culture	20		20	6		
MCH3035	Storytelling and Collective Psychology	20	20		6		
MCH3077	Digital Politics, Communication and AI	20		20	6		
MCH3079	Social Media Data Journalism	20	20		6		
MCH3080	Feminist Approaches to Media Analysis	20		20	6		
MCH3085	Digital Discourses and Identity	20	20		6		
MUS2085	Popular Music and Media†	20		20	5		
MUS3009	Case Studies in 21 st Century Music	20	20		6		
NCL3007	Career Development for final year students	20	10	10	6		
PHI2005	Consciousness, Art and Technology†	20		20	5		
POL3133	Politics as a way of life	20		20	6		
SOC3047	Critical Approaches to Policing and Security	20		20	6		
SOC3081	Exploring city life: urban studies in action	20	20		6		
TCP2031	Digital Civics†	20		20	6		

† Candidates may only take one Level 5 module at Stage 3.

- (e) Alternative optional modules from those listed above may be selected, subject to the approval of the Degree Programme Director and the relevant Module Leader.

Spaces may be limited on specific modules. Modules offered may be subject to review and availability may change.

For detailed information about module pre-requisites candidates should consult the module catalogue (2024-25 MOFs) at: <http://www.ncl.ac.uk/module-catalogue/>

5. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

6. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:2 for Stage 2 and Stage 3 respectively.