

Academic year 2026/27

Bachelor of Arts with Honours in Business Management (with International Year One)

Programme Code:

1093I (September Entry)

1013I (January Entry)

Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *Unless otherwise stated under 'Type', modules are not core.*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*
- (vi) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1. Stage 1

- (a) All candidates shall take the following compulsory modules:

<i>Code (Sept)</i>	<i>Code (Jan)</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>
INU1101	INU1501	English for Academic Purposes	20	10	10	4	Core
INU1105	INU1505	Marketing	20	10	10	4	Core
INU1106	INU1506	Management and Organisation	20	10	10	4	Core
INU1107	INU1507	Academic and Professional Development	20	10	10	4	Core
INU1110	INU1510	Introduction to Economics	20	10	10	4	Core
INU1111	INU1511	Quantitative Methods	20	10	10	4	Core

(b) Assessment Methods

Details of the assessment pattern for each module are explained in the module outline.

(c) Re-sit Assessment

As an exception to the University Examination Conventions re-assessment may take place before the August/September period on the recommendation of an interim progress board.

For the English for Academic Purposes (EAP) module, the following will apply:

Note:

The required pass mark for the module is 65 (an average of the four subskills (reading, listening, writing and speaking). The required competence level (as determined by UKVI regulations) in each subskill is 55. A minimum mark of 55 in all subskills as well as an average of 65 across all four components is required to pass the EAP module.

If a student has achieved a module mark of 65 or more but has one or more subskill mark of less than 55, then in line with Programme Regulations the student has not passed the module. In this case, the student will be required to re-sit only those subskills where they have failed to achieve the competence level of 55.

A student will only be granted one re-sit opportunity.

The second attempt result achieved at the subskill level will be capped at 65, but the overall module mark will be uncapped. The overall module mark will be calculated as an average of the capped mark(s) achieved at the second attempt, together with any first attempt subskill mark(s) where a re-sit was not required. This is to ensure that the University is provided with the student's actual English language competence level and that the re-sit capping penalty is only attached to those components being retaken.

(d) Progression to Stage 2

In order to progress to Stage 2 of the programme, both of the requirements listed below will need to be met:

- An overall average Stage 1 score of at least of at least 55%, with no failed modules. This average excludes the INU1101/INU1501 English for Academic Purposes module.
- The required mark for INU1101/INU1501 English for Academic Purposes module is at least 65 overall, with no individual sub-skill less than 55.

2. Stage 2

All candidates shall take modules to a credit value of 120 as specified in the following lists and should have no more than 70 and no less than 50 credits per semester.

(a) All candidates shall take the following 80 credits of compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ACC1000	Introduction to Non-Specialist Accounting and Finance	20		20	4		
BUS2018	Research Methods	20		20	5		
BUS2040	Human Resource Management and the Future of Work	20	20		5		
ISO2029	Operations Strategy and Management	20	20		5		

(b) All candidates shall take 40 credits of optional modules from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS2019	Understanding Work and Organisations	20		20	5		
BUS2035	HR to Improve Working Lives	20		20	5		
ISO2036	Business Analysis and Analytics	20	10	10	5		

BUS2038	Introduction to Sustainability -Theory and Practice	20	20		5		
EIN2011	Business Enterprise	20	20		5		
EIN2017	Introduction to Innovation and Technology Management	20	20		5		
MKT2101	Global Marketing	20	10	10	5		

- (c) With the approval of the Degree Programme Director, students will also be permitted to study other optional modules not listed above. Students should discuss the suitability of the intended selection of module(s) with the Degree Programme Director in order to obtain the approval.

3. Stage 3

All candidates shall take modules to a credit value of 120 as specified in the following lists and should have no more than 70 and no less than 50 credits per semester

- (a) All candidates shall take the following 40 credits of compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3054	Strategy, Organizations & Society	20		20	6		
BUS3079	The Responsible Management Practitioner	20	20		6		

All candidates shall select optional modules with a total value of 80 credits

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ACC2000	Interpreting Company Accounts	20	10	10	5		
BUS3051 or BUS3053 or BUS3003 or BUS3009	Management Dissertation or Management Consultancy Project or Advanced Business Practice Or Management Research Briefing for Sustainable Organisational Futures	40 40 40 40	20 20 20 20	20 20 20 20	6 6 6 6		
BUS3006	Managing Diversity	20	20		6		
BUS3017	Corporate Social Responsibility and Ethics	20	20		6		
BUS3035	Contemporary Issues in International and Comparative	20	10	10	6		
BUS3062	Corporate Communication and social media	20	20		6		

BUS3065	International Human Resource Management	20		20	6		
BUS3066	Critical Perspectives on Human Resource Management	20	20		6		
BUS3067	Critical Perspectives into Representations of Management and Organisation in Popular Culture	20		20	6		
BUS3080	Tackling Social Issues via Social Ventures	20		20	6		
EIN3027	Creativity and Innovation	20		20	6		
EIN3060	International Entrepreneurship	20	20		6		
ISO3004	Business Information Systems	20	10	10	6		
ISO3018	Supply Chain Management	20		20	6		
MKT3014	New Product and Service Development	20	10	10	6		

(b) Candidates may select the 20 credit module listed below INSTEAD of one of their 20 credit modules from the above list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NCL3007	Career Development for final year students*	20	10	10	6		

(c) With the approval of the Degree Programme Director, students will also be permitted to study other optional modules not listed above. Students should discuss the suitability of the intended selection of module(s) with the Degree Programme Director in order to obtain the approval.

4. Assessment Methods

Details of the assessment pattern for each module are explained in the module outline.

5. Degree Classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of 0:1:2 for the three stages.

6. Degree Title

Upon successful completion of the programme, the degree title awarded will be BA Business Management (with International Year One).