PROGRAMME SPECIFICATION (Undergraduate)	Newcastle University

1	**Awarding Institution**	Newcastle University
2	**Teaching Institution**	Newcastle University
3	**Final Award**	MSci
4	**Programme Title**	Management, Entrepreneurship and Innovation Management, Entrepreneurship and Innovation (with Placement) Management, Entrepreneurship and Innovation (with Study Abroad) Management, Entrepreneurship and Innovation (with Work Placement and Study Abroad)
5	**UCAS/Programme Code**	N310 1037U 1038U 1039U
6	**Programme Accreditation**	n/a
7	**QAA Subject Benchmark(s)**	Business Management
8	**FHEQ Level**	Level 6 /7
9	**Last updated**	May 2026

10 Programme Aims

By studying Management Entrepreneurship and Innovation at Newcastle University, students will:

- Develop as adaptable, critical, and independent thinkers who can apply management entrepreneurial and innovation knowledge in complex and changing environments.
- Gain a thorough understanding of classical and contemporary management theory alongside innovation, creativity, and new venture development.
- Acquire the ability to identify, evaluate, and implement opportunities for entrepreneurial growth and innovation in diverse cultural contexts.
- Build capability in managing uncertainty and change in global, interconnected, and digitally enabled environments.
- Develop practical and leadership skills relevant to both organisational management and entrepreneurial ventures.
- Integrate academic learning with applied practice through projects, placements, and venture creation activities.
- Engage in research-led learning and purposeful, innovation-focused projects and initiatives, underpinned by inclusive and critical reflection that informs responsible, ethical, and sustainable management practice.

11 Learning Outcomes

The programme learning outcomes are as follows:

11a) Knowledge and Understanding

On completion of the programme, students should have knowledge and understanding of:

A1. The core areas of management,innovation and entrepreneurship, including strategy, marketing, finance, operations, and innovation.
A2. The dynamics of entrepreneurial ecosystems and the role of creativity and innovation in driving growth.
A3. The global, digital, and ethical dimensions shaping contemporary management and enterprise.
A4. The challenges and opportunities of leading innovation and change across sectors.
A5. Frameworks for sustainable development, corporate social responsibility (CSR), and ethical decision-making in management and entrepreneurship.
A6. Recognise the interdependence between business, society, and the natural environment, and the role of managers and entrepreneurs in promoting long-term value creation

11b) Teaching and Learning Methods

Knowledge and understanding are developed through lectures, seminars, and workshops, supported by directed reading and research-led activities. Students engage with case studies, business simulations, and project-based learning to bridge theory and practice.

11c) Assessment Strategy

Student learning is assessed through a variety of formats including essays, exams, case analyses, reflective portfolios, business reports, group projects, and venture creation presentations.

11d) Intellectual Skills

On completing the programme students should be able to:

B1. Critically evaluate and apply relevant management and entrepreneurial theories to practical contexts.
B2. Diagnose and analyse complex business and innovation problems from multiple perspectives.
B3. Design and evaluate strategies for growth, innovation, and organisational transformation.
B4. Integrate interdisciplinary knowledge to address strategic and operational challenges.
B5. Apply responsible management principles to balance economic, social, and environmental outcomes.

11e) Teaching and Learning Methods

Teaching and Learning Methods
Lectures demonstrate analytical and problem-solving frameworks, which are reinforced through seminars, case discussions, and project work. Stages 3 and 4 emphasise independent research and enterprise-based enquiry.

11f) Assessment Strategy

Intellectual skills are assessed through written reports, research-based assignments, oral presentations, consultancy projects, and the final capstone project.

11g) Practical Skills

On completing the programme students should be able to:

C1. Gather, synthesise, and interpret quantitative and qualitative data for evidence-based decision making.
C2. Design, develop, and evaluate entrepreneurial and innovation initiatives.
C3. Communicate business and venture proposals clearly and persuasively to academic, professional, and investor audiences, while demonstrating the ability to work effectively as part of a team.
C4. Employ digital tools and methods for project management, analysis, and presentation.

11h) Teaching and Learning Methods

Practical skills are developed via lectures where the theory is demonstrated developed through workshops, team-based challenges, and applied projects. The Venture Creation and Innovation capstone consolidates these capabilities in an extended applied context. Seminars and practical classes are essential to enable students to practice present information orally and in writing.

11i) Assessment Strategy

Subject specific practical skills are assessed by means of essays, case studies, oral presentations, research projects, reflective reprots and business simulations.

11j) Transferable/Key Skills

On completing the programme students should be able to:
D1. Demonstrate leadership, collaboration, and problem-solving skills in dynamic contexts. D2. Operate as independent learners and reflective practitioners.
D3. Manage projects and resources effectively within time and budget constraints.
D4. Engage ethically and responsibly in organisational and entrepreneurial decision-making.

11k) Teaching and Learning Methods

Transferable skills are embedded throughout the programme via group work, presentations, and self-directed learning. Reflection and peer feedback are central components of development activities.

11l) Assessment Strategy

Transferable Key Skills will be assessed through portfolio work, essays, case studies, oral presentations, reflective learning reports and project work.

12 Programme Curriculum, Structure and Features

Basic structure of the programme

Duration of the course: The MSci Management, Entrepreneurship and Innovation is a four-year integrated degree studied full time. Each academic year comprises approximately 30 weeks of study. Each stage requires students to complete modules totalling 120 credits. A 20-credit module represents 200 hours of student effort, including contact hours, independent study, assessment preparation, and reflective learning.
Stage 1 All modules at Stage 1 are compulsory and provide students with a general foundation in the main disciplines of business management including accounting and finance, marketing, IT, and organisation theory.

Stage 2 focuses on the business operations and systems of organisations, human resource management, and research skills. Students may select options at Stage 2 which allow them to begin to specialise in certain management areas, develop entrepreneurial skills. There are 60 credits of compulsory modules and 60 credits of optional modules at Stage 2.

Intercalating year:

Students on MSci Management Entrepreneurship and Innovation (with Placement) have chosen to transfer to 1038U from 1037U to undertake a UK or international placement year between stages 2 and 3. The objective of the placement is to enhance basic skills and to provide an opportunity to make links between the academic content of the programme by reflection. The placement is usually with one of the large UK companies that operate full-year placement schemes, though one-off opportunities also arise with other organisations.
At this stage of the degree programme students also have the opportunity to take part in an exchange scheme which involves a period of study abroad at one of our overseas partner institutions. This involves a transfer to 1039U (with Study Abroad), with a year’s study abroad between stages 2 and 3.

Stage 3

Students deepen their understanding of strategic management, innovation, and enterprise growth. Optional modules allow for specialisation in management disciplines or entrepreneurial fields. Stage 3 includes 40 credits of compulsory modules and 80 credits of optional modules.

Stage 4 (Students progress to PGT modules)
The final stage consolidates learning through applied, research-led, and venture creation activities. The centrepiece is the 40-credit Venture Creation and Innovation Capstone, This stage enables students to design, test, and evaluate innovative ventures and organisational solutions.

Key features of the programme (including what makes the programme distinctive)

The program blends management education with entrepreneurship and innovation, creating a smooth journey from undergraduate to postgraduate studies. It allows students to evolve from basic management concepts to advanced analytical and strategic skills. Through placements, consultancy projects, and the capstone in Venture Creation and Innovation, students enjoy hands-on learning aligned with postgraduate standards. Graduates earn an undergraduate master's degree, fully equipped with the knowledge and skills to take on leadership roles, launch ventures, or pursue further studies.

Programme regulations (link to on-line version)

Programme Regulations 26-27

13 Support for Student Learning

Generic information regarding University provision is available here.

14 Methods for evaluating and improving the quality and standards of teaching and learning

Generic information regarding University provision is available here.

Accreditation reports
None.

Additional mechanisms
None.

15 Regulation of assessment

Generic information regarding University provision is available here.

In addition, information relating to the programme is provided in:

The University Prospectus: http://www.ncl.ac.uk/undergraduate/degrees/#subject
Degree Programme and University Regulations: http://www.ncl.ac.uk/regulations/

Please note. This specification provides a concise summary of the main features of the programme and of the learning outcomes that a typical student might reasonably be expected to achieve if she/he takes full advantage of the learning opportunities provided.